



## Contact

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Belgian [Fr]

## Creative designer | Art director

Advertising · Print design · Interactive Design · Brand Design · Illustrations · DTP · Packaging

## Experiences

- **present** ■ Free-lance : off & online designer, art director with SmartBE
- **2011** ■ Darwin BBDO [**Diegem**] : art director - off & online designer
- **2011** ■ Proximity BBDO The Farm : finalist at the selection day as online creative
- **2011** ■ Polygone group [**Brussels**] : Jr. art director - off & online designer
- **2010** ■ ACTStar [**Brussels**] : Jr. art director - off & online designer
- **2007** ■ Terwagne [**Ciney**] : photographer, print designer
- **2007** ■ Creaxial [**Wavre**] : interactive designer, gamevertiser & motion designer
- **2006** ■ Créastyl Concept [**Namur**] : DTP, graphic designer
- **2005** ■ Imprimages [**Couvin**] : DTP, Offset printer, 'photogreveur'
- **2003** ▶ **2004** ■ SG1-Missions (Mod Half-Life) : Level designer - 3D designer
- **1999** ▶ **2001** ■ HLMatrix/MatrixTC (Mod Half-Life) : Level designer - 3D designer
- **Experiences with:** BMW, Brussels Airlines, SEB, RTBF, Oasis, Centea, Le Pain Quotidien, Pfizer, Procter & Gamble, Mutualités Chrétiennes, Schweppes, Nutella, Kinder, Tic-Tac, IdScreen, Mora, Universiteit Leuven, Allo Telecom, Belgacom, CBC-Bruxelles, CDh Dinant, Posterscope, Febiac & many more...

## Other experiences

- **2009** ▶ **2011** ■ Member of the student council - Protect/defend student's interest, solve relation problem between some teacher and student, organize «Art trip», propose to improve education with some workshops
- **2005** ▶ **2007** ■ 24th Sea scout troop - Learn & teach sailing with little skipper, education of children (8-12 years old)

## Educations

- **2008** ▶ **2011** ■ Haute école Louvain en Hainaut - IRAM  
Bac +3 Creative arts in Advertising (Art directing-copywriting-design) - with distinction  
**End of Study Project** : New brand strategy, new brand identity/design & advertising campaign on/offline/viral for 'les lacs de l'eau d'Heure' & Viral campaign for Brussels Airlines  
Workshop 40h copywriting with Michel Collart (Ex CD Ogilvy Bxl & Montreal, DDB, Y&R)  
Workshop 40h 3D with Blender
- **2007** ▶ **2008** ■ Ecole supérieur d'infographie Albert Jacquart Namur  
Bac + 1 in computer graphics - graphic design
- **2003** ▶ **2007** ■ Institut des arts, techniques, sciences & artisanat - IATA Namur  
Bac+1 Graphic designer specializing in multimedia & Web design with distinction  
**End of Study Project** : Website for a furniture designer Thierry Bataille & my own online portfolio  
CESS in Graphic design & print industry  
CQ Graphic designer with distinction  
**End of Study Project** : Brand identity for a car dealer (VW+Audi) + management of print process (in offset)
- **2006** ■ CePeGRA Gosselies  
Advanced techniques with Illustrator, Photoshop, InDesign, prepress workflow, color management

## Awards & competitions

- **Newcreatives.com** : twice Shortlisted with Quick strong Chesse & Inex 'Drink milk'
- **IATA brand design for Cufocap** : Winner of the competition for CUFOCEP brand identity against 8 designers
- **IATA open days** : Winner of the competition against 80 designers

## Skills & knowledges

- Copywriting, art directing, brand design, interactive design, graphic design, packaging, typography, 3D modeling, illustration, advertising strategy, advertising concepting, social media, guerilla marketing, motion with flash, digital concepting, brand activation, marketing, brand strategy.
- **Knowledge:** Photoshop, InDesign, Xpress, Illustrator, Corel Painter, Acrobat Pro, Enfocus Pitstop & Instant PDF, Créo Preps, The Gimp, DreamWeaver, Flash, (X)HTML, CSS2, print industry, printing & web process, 3D5max & Vray, ActionScript 2, Blender, GarageBand, JQuery
- **Fundamental knowledge:** Php, Adobe premiere pro, wirefusion, Zbrush, after effects.
- Responsible, autonomous, creative, work under pressure, can work alone or with a team, love challenge, passionate, autodidacte, workaholics, multiskills

## Languages

- French native
- Dutch
- English

## Hobbies

- Graphic design, illustrations, game design, typography, music (bass guitar), design, movies, comics, travel, new technologies, exhibition